

## **Dimension 3: a community is born !**

*The success of Dimension3 expo's second edition reaffirms the need for an event dedicated to international gatherings and communication, geared towards professionals involved in the development of 3D images.*

**Sèvres, 16 June 2008** – Over the three days of the International Forum for 3D Images, 325 visitors have shared their respective experiences, made valuable contacts, and had the chance to enjoy a series of 12 talks on various topics, an exhibition area, a Film Festival and friendly encounters...

**Dimension3 expo's public included cinema producers, post-production specialists, stereographers-directors, mobile TV providers, cinema venue and theme park managers, agencies, scientists... totalling over a hundred companies, organisations or institutions coming from fifteen countries (Belgium – Canada – Finland – France – Germany – Israel – Italy – Netherlands – Norway – Portugal – Spain – Switzerland – Turkey – UK – USA).**

During the 4 days of screenings at Dimension3 Festival, the public had the chance to see feature films, documentaries and concert films (including a preview of Hannah Montana/Miley Cyrus 3D). Viewers also were thrilled to discover an **exclusive preview of *Wonder Lost*, Björk's first 3D clip**, or sequences from the **3D versions of Star Wars III and IV**, whose mastering is done by American company In Three!

### **Dimension3 expo 2008**

- 325 professionals (+62% over the previous edition)
- 3,900 viewers at Dimension3 Festival (+50% over the previous edition)
- 4 days of screening (documentaries, live shows, music videos, feature films, theme park films, advertisement clips...)
- 25 companies present on Dimension3 expo's exhibition area (audio-visual, cinema, video games, display, digital signage...).
- A European first! An international training session dedicated to 3D, given in French and English.

**In total, over 150 companies were present over three days at the Professional Forum.**

### **A few testimonials...**

*"This was a very informative and pleasant forum. We had the opportunity to meet key people, which should allow us to reach a larger public with our film Scar... But the most important thing is our delight at joining your community!"* – **Norman Twain**, producer of 3D feature film *Scar* (screened on Tuesday, 3 June, during Dimension3 Festival)

*"Dimension3 expo has given a fresh impulse and a new approach to 3D-related conferences. I hope this event will continue its development..."* – **Steve Schklair**, producer at 3Ality (the company behind concert film *U23D*)

[www.dimension3-expo.com](http://www.dimension3-expo.com)